

KAYLEIGH PEDDIE

FASHION DESIGNER

After graduating from CVR in 2006 I attended a 3-year Fashion Design program. From a young age I had been making clothes and loved sewing on weekends and any time I could, not much has changed since then. Although I didn't have a clear idea of what I really wanted to do once I completed the design program I knew I wanted to be sewing. After graduating it took a lot of experimentation and trying new things to really find what made me happiest. Eventually I fell into making swimwear and lingerie and absolutely knew it was where I would focus all my energy. Between that time and now there have been countless hours of pattern making and sewing. Now I can happily say that my business has become my full time job. It's an ongoing learning experience especially since I never foresaw myself having to be a business woman, it's a whole other element to the job that requires a lot of research and keeps me on my toes. As for my words of wisdom well you've heard it time and time again; to not be afraid to make mistakes is probably the most valuable lesson I can offer. I'd say I lead with my heart and that has always forced me to dive into projects that I may have avoided otherwise, the lessons learned in these situations and by making mistakes have helped me to more deeply understand the reasons behind the methods. Being unafraid is also imperative for your creativity, which can suffer when your job is literally dependent on creative innovation.

